

II. BREMEN - İZMİR ECONOMIC FORUM

Business People Workshop

20 DECEMBER 2022

15.00 - 15.20

OPENING SPEECHES

Ali ELİŞ

Head of DİDER Bremen Office

Tunç SOYER

Mayor of İzmir Metropolitan Municipality.

Remzi KAPLAN

DİDER Germany Offices Spokesman

Dr. Andreas BOVENSCHULTE

Mayor of the Free Hanseatic City of Bremen

15.20 - 16.00

SECTORAL ANALYSIS - CITY PRESENTATION

Eduard DUBBERS - ALBRECHT

President of the Bremen
Chamber of Commerce

Dr. Serg BELL

Chairman of Jacobs University

Cornelius NEUMANN - REDLIN

President of the Bremen State
Employers Association

Göktürk ALTINBAŞ

ESBAS Marketing and
Leasing Manager

Murat ÇELİK

İzmir Development Agency

Sami Sérkan NEBİOĞLU

World City İzmir Association

Prof. Dr. Yılmaz UYGUN

Jacobs University

16.00 - 16.30 **İZMİR BREAK**

In the meantime, the promotion and tasting of the İZMİRLİ brand, which is produced in accordance with the sustainable agriculture and localization vision of İzmir, will be held.



16.30 - 17.45

SIMULTANEOUS SECTORS WORKSHOP

Sustainable Agriculture / Food, Renewable Energy, Start-up

The simultaneous sectors workshop will be held in three parallel sessions for three sectors, therefore the following timetable will be implemented simultaneously in three separate halls.

16.30 - 16.40 Imprint Of Companies

16.40 - 16.55 Sectoral Needs Analysis of Companies

16.55 - 17.10 Multiple Firm Matching

In this section, it is expected that the companies get to know each other, explain the difficulties and opportunities in the similar sectors of the two cities, and match in their own trade areas.

17.10 - 17.35

SECTORAL IDEAS COMPETITION

Sustainable Agriculture / Food Companies Group

Renewable Energy Group of Companies

Start - Up Group of Companies

In this section, German and Turkish companies are engaged in production/marketing/import/export etc. in the mentioned sectors of the two cities. They will try to construct the most functional cooperation model in their fields.

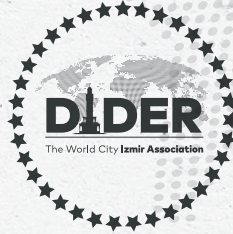
17.35 - 17.45 COFFEE BREAK

17.45 - 18.00

ANNOUNCEMENT OF COOPERATION AND CONTEST OF IDEAS

19.00 DINNER

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